

GOVERNMENT OF TELANGANA  
ABSTRACT

Elections – SVEEP - Dissemination of Voter Awareness Messages – Payment of Rs.13,483/- to M/s Studio World, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 109**

**Dated:01-07-2014**

Read the following:-

1. Govt. Lr.No.6098/Elecs.C/A2/2014-2, dt:29-04-2014.
2. From M/s Prasar Bharati, India's Public Service  
Broadcaster, AIR & Doordarshan, Hyderabad Lr.No.  
Mktg/Hyd/Elecs/2014, dt:15-05-2014.
3. From M/s Studio World, Hyderabad Bill No.1 dt:09-05-2014.

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**ORDER:**

In letter 1<sup>st</sup> read above, Government has informed M/s Prasar Bharati, Marketing Division, All India Radio & Doordarshan, Hyderabad that permission is accorded to entrust the work of dubbing of Messages on Voter Education in Hindi / English which were downloaded from Voter Education Channel into Telugu to an out side agency regarding Dissemination of Voter Awareness Messages in connection with SVEEP.

2. In the letter 2<sup>nd</sup> read above, M/s. Prasar Bharati (IPSB), All India Radio & Doordarshan, Hyderabad have entrusted the work to M/s Studio World, Hyderabad for dubbing the Messages on Voter Awareness from Hindi / English which were downloaded from Voter Education Channel into Telugu. Accordingly, the firm has completed the work satisfactorily and submitted the DVD containing dubbing versions within the time frame and also submitted a bill for an amount of Rs.13,483.20ps towards dubbing of 7 messages including Service Tax @ Rs.12.36% and requested for arranging payment.

3. After careful examination, Government hereby accord sanction for payment of **Rs.13,483/-** (Rupees thirteen thousand four hundred and eighty three only) to M/s Studio World, Hyderabad towards dubbing charges of seven Public Service Messages for Election Commission regarding Dissemination of Voter Awareness Messages in connection with SVEEP.

4. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2014-2015.

(Contd..2..)

5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **“Studio World, Hyderabad A/c No.15542000000799, HDFC Bank, Srinagar Colony Branch, IFSC Code: HDFC 0001554, MICR No.500240025 & PAN No.ALNPJ6692F.**

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER (i/c)

To

The Director (Marketing) M/s. Prasar Bharati (IPSB),  
All India Radio & Doordarshan, All India Radio Complex,  
2<sup>nd</sup> Floor, Opp. Assembly, Saifabad, Hyderabad.  
The General Administration (Claims.C) Department  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, Hyderabad  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER